

Developing the Council's Corporate Plan 2024-30

Proposed Outline

The Council's Vision is for a Rhondda Cynon Taf where:

People, communities, and business can grow and live in a healthy, green, safe, vibrant, and inclusive County Borough where they can achieve their full potential in all aspects of their lives and work, both now and in the future.

The Council's purpose and the reason it exists is to:

To provide community leadership and deliver high quality public services, working alongside residents, communities and our partners for people, businesses, and the environment to prosper.

Our Approach:

Our new Plan builds on the strong platform put in place by our previous two Plans. To deliver what our new Plan sets out, we need our staff, Councillors, residents, communities, and partners working in the same direction to deliver our shared vision. The future challenges faced across the Council's services mean that now more than ever, we need well trained, informed, and supported staff and councillors who can respond to the challenges ahead within an ambitious programme of work. As public sector budgets remain under pressure and the demands on our services increase, the need to work with communities and across organisational boundaries to deliver the best outcomes for our residents, both now and in the future, has never been greater.

As a result of what we have learned so far, we are proposing four Well-being objectives that feedback to date has told us matter most now and that will better prepare us all for the future:

Our proposed four Well-being Objectives:

- 1. PEOPLE AND COMMUNITIES - *Supporting and empowering RCT residents and communities to live safe, healthy and fulfilling lives. This includes:***
 - Children and young people have the best start in life and can learn and grow safely,
 - Residents can take care of their health & well-being so they can live healthy, independent, and fulfilling lives,
 - Residents having access to affordable, good quality and energy efficient homes, and
 - Safeguarding our most vulnerable residents of all ages, providing protection, care and support when they need it most so that they can maximise their potential.
- 2. WORK AND BUSINESS - *Helping to strengthen and grow RCT's economy. This includes:***
 - Supporting people into rewarding and secure work,
 - Supporting businesses to prosper and be sustainable,
 - Thriving town centres, and
 - A well-connected County Borough.
- 3. NATURE AND THE ENVIRONMENT - *A green and clean RCT that improves and protects RCT's environment and nature. This includes:***
 - Protecting and enhancing the natural environment,
 - Clean, Safe and Sustainable RCT, and
 - Using Natures Assets to benefit people and communities.

4. CULTURE AND HERITAGE - *Recognising and celebrating RCT's past, present and future where:*

- Culture and heritage is vibrant, and difference is celebrated in strong communities that enhance well-being.
- We celebrate and preserve the cultural, industrial and sporting heritage of Rhondda Cynon Taf.

A well-run Council...

Our four Well-being objectives and our priorities can only be delivered by a well-run Council. By this we mean a Council that has a positive organisational culture, that values its staff, manages its resources sustainably and wisely and looks to continually improve what we do to have the biggest impact for residents.

Our commitments to residents

- We will deliver our improvement priorities and strive to meet all our targets and you will be able to hold us to account through good governance and local democracy.
- We will lead by example, show strong community leadership and be open about the challenges we face and the tough decisions we have to make.
- We will put residents and customers at the centre of all that we do and the decisions we make through more meaningful, involvement and engagement.
- We will work with partners in all sectors so that we join up our services, make life easier for our residents and communities and deliver better outcomes for them.
- We will work together with residents and communities on solutions that better meet their needs and share responsibility to deliver better outcomes together.
- We will manage our workforce, budgets, land, buildings, fleet and information to maximise our efficiency and make the biggest difference to our communities, nature and the environment.
- We will reduce the Council's Carbon Footprint and be a Carbon Neutral Council by 2030.
- We will be honest with our residents and regulators about where we are doing well and where we need to do better.
- We will put in place plans to care and support communities in emergency situations when they happen.

Our commitment to staff

We will provide equality of opportunity for all, so that staff feel valued and can reach their full potential. The Council's commitment to its staff and our communities is set out in full in our Strategic Equality Plan and Workforce Plan.

Our commitment to partners

We will be committed and active partners in our work with others, seeking and challenging where we can add more and better outcomes for our residents, communities and businesses by working together. You can see more about our [work with others](#).