



RHONDDA CYNON TAF COUNCIL

RECORD OF DECISIONS OF THE EXECUTIVE

DECISION MADE BY: Cabinet DATE DECISION MADE: 16 October, 2018

Cabinet Members Present:

Councillor A Morgan (Chair), Councillor M Webber (Vice-Chair),
Councillor R Bevan, Councillor A Crimmings, Councillor G Hopkins,
Councillor M Norris, Councillor J Rosser, Councillor R Lewis and
Councillor C Leyshon

Other Councillor(s) in Attendance:-

Councillor G Caple and Councillor J Williams

Agenda Item : 8

SUBJECT: Porth Town Centre Strategy

1. DECISION MADE:

Agreed –

1. That following consideration of the draft Porth Town Centre Regeneration Strategy as outlined within the Appendix of the report, to Initiate a public consultation exercise on the draft Strategy and receive a further report detailing the results from the consultation exercise.
2. That subject to the public consultation feedback, to the further development of schemes and projects as outlined within the draft strategy.

N.B with the permission of the Chair, County Borough Councillors G Caple and J Williams spoke on this item.

2. REASON FOR THE DECISION BEING MADE:

The need to set out a draft regeneration strategy for taking Porth Town Centre forward into the future that delivers economic growth and job creation.

The need to seek Cabinet approval for the projects outlined in the draft strategy to be further investigated, consulted upon, developed and pursued, as appropriate.

3. LINKS TO CORPORATE PRIORITIES/FUTURE GENERATIONS - SUSTAINABLE DEVELOPMENT:

As outlined within Section 10 of the report the delivery of this strategy will contribute to the Council's corporate priorities:

- Economy – building a strong economy
- People – promoting independence
- Place – creating neighbourhoods where people are proud to live and work

The strategy is also consistent with the sustainable approach promoted by the well-being of Future Generations (Wales) Act through the five ways of working:

- Long term – the objectives identified, and the actions that will deliver these objectives, are part of a longer-term vision of enhancing Porth and builds upon the long term vision of the Council.
- Prevention – the strategy recognises that there are a number of challenges that need to be addressed in order to achieve the vision. The projects identified will respond to these concerns in order to ensure that they don't get worse or occur in the first place.
- Integration – the projects identified in the strategy will help deliver a number of the objectives identified within the Council's Corporate Plan. A key feature of the strategy is to ensure the approach to regenerating Porth is joined up, integrated and co-ordinated.
- Collaboration – intrinsic to this approach is collaboration with other public

services and third sector organisations.

- Involvement – communities will be involved with the delivery of a full public consultation to obtain the views of wider stakeholders

4. CONSULTATION UNDERTAKEN PRIOR TO DECISION BEING MADE:

As advised in section 7 of the report the Council have engaged with Alec Jones' family regarding the proposals to relocate the Day Centre to the new Community Hub in Porth Plaza, if the proposals are taken forward by Cabinet.

5. PREVIOUS CONSIDERATION BY A COMMITTEE OF THE COUNCIL:

None

6. PERSONAL INTERESTS DECLARED:

None

7. DISPENSATION TO SPEAK (AS GRANTED BY STANDARDS COMMITTEE):

N/A

8. (a) IS THE DECISION SUBJECT TO CALL-IN BY THE OVERVIEW AND SCRUTINY COMMITTEE:

Yes

Note: This decision will not come into force and may not be implemented until the expiry of 3 clear working days after its publication i.e. **22 October 2018** to enable it to be the subject to the Call-In Procedure in Rule 17.1 of the Overview and Scrutiny Procedure Rules.

8.(b) IF NO, REASONS WHY IN THE OPINION OF THE DECISION-MAKER THE DECISION IS EXEMPT OR NON APPLICABLE:

I. COUNCIL / SCRUTINY FUNCTION (CALL IN IS THEREFORE NON APPLICABLE):-
Reason: N/A

II. URGENT DECISION:-
Reason N/A

8.(c) IF DEEMED URGENT - SIGNATURE OF MAYOR OR DEPUTY MAYOR OR HEAD OF PAID SERVICE CONFIRMING AGREEMENT THAT THE PROPOSED DECISION IS REASONABLE IN ALL THE CIRCUMSTANCES FOR IT BEING TREATED AS A MATTER OF URGENCY, IN ACCORDANCE WITH THE OVERVIEW AND SCRUTINY PROCEDURE RULE 17.2:

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(Mayor)

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(Dated)

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PUBLICATION

Publication on the Councils Website:- **Tuesday, 16 October 2018**

APPROVED FOR PUBLICATION: ✓